ORDER

	·	02		News 5
Orders	Order / Rev:	36924	_	Channel
	Alt Order #:			NETWORK
	Product Desc:	10/31-11/16		
	Estimate:		_	WTVF
	Flight Dates:	10/31/12 - 11/06/12	Primary AE:	Political Political
	Original Date / Rev:	10/29/12 / 11/05/12	Sales Office:	WTVF
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	Fletcher & Rowley, Inc-TN	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Calendar
		1720 West End Avenue, Suite 630	Billing Cycle:	EOM/EOC
		Nashville, TN 37203	Agency Commission:	15%
Advertiser	Name:	Phillip North for State Senate	_	
	Demographic:	A25-54	New Business Thru:	10/31/13
	Product Codes:	PO03	Order Separation:	00:30:00
	Priority:	P5	Advertiser External ID:	·
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	
Bill Plan		т	otals	

Account Executives

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/31/12	4	\$3,000.00	\$2,550.00	October 2012	4	\$3,000.00	\$2,550.00	0.00
11/01/12	11/06/12	8	\$4,375.00	\$3,718.75	November 2012	8	\$4,375.00	\$3,718.75	0.00
					Totals	12	\$7,375.00	\$6,268.75	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Political Political			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/En	d Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WTV	F 11/01/	12 11/06/12	M-F 5a-6a	CM	5а-6а	11-1	:30	3	\$300.00P4	0.00 NM	3	\$900.00
			M-F 5a-6a							i		
<u>S</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		11/04/12	1	1	\$300.00	0.00				I		
Week: 1	1/05/12	11/11/12	11	2	\$300.00	0.00						
N 2 WTV	F 10/31/1	12 11/06/12	M-F 6a-7a	CM	6a-7a	-111	:30	3	\$525.00P4	0.00 NM	3	\$1,575.00
			M-F 6a-7a									
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1	0/29/12	11/04/12	11	2	\$525.00	0.00						
Week: 1	1/05/12	11/11/12	-1	1	\$525.00	0.00						
N 3 WTV	F 10/31/1	12 11/01/12	M-F 5p-530p	CM	5p-530p	11	:30	2	\$625.00P4	0.00 NM	2	\$1,250.00
			M-F 5p-530p									
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ı		
Week: 1	0/29/12	11/04/12	11	2	\$625.00	0.00				j		
N 4 WTV	F 10/31/1	12 11/02/12	M-F 6p-7p	СМ	6p-630p	1-1	:30	2	\$750.00P4	0.00 NM	2	\$1,450.00
			M-F 6p-630p		(6:00 PM-6	:30 PM)				1		
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	0/29/12	11/04/12	1-1	2	\$750.00	0.00				1		
Spot (Ch Date Ra	<u>ange</u> <u>D</u>	escription escription	<u>Star</u>	/End Time	<u> </u>	/eekdays	Len	gth Rate	Rtg Type		
2 WT\	/F 10/29/1	2-11/04/12 N	1-F 6p-7p	6p-6	30p	(6:00 PM-6:30 P-	-WF	-	:30 (\$750.00)	0.00 <i>NM</i>		
S	See MG 4.3	3								1		
. [0	Copy Prob	lem]										
3 WT\	/F 11/05/1	2-11/05/12 N	1-F 6p-7p	630p	-7p	(6:30 PM-7:00 PM-		-	30 \$700.00	0.00 NM		
(M)	/IG for 4.2	11/02										
										-		

Print Date: 11/05/12 11:26:08 Page 2 of 2

 Order / Rev:
 36924
 Advertiser:
 Phillip North for State Senate

 Alt Order #:
 Product Desc:
 10/31-11/16
 WTVF

 Flight Dates:
 10/31/12 - 11/06/12
 Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 4 WTVF 10/31/1	2 11/02/12	M-F 6p-7p	СМ	6p-630p	1-1	:30	2	\$750.00P4	0.00 NM	2	\$1,450.00
		M-F 6p-630p		(6:00 PM-6:3	0 PM)						
N 5 WTVF 10/31/1	2 11/01/12	M-Sa 10p-1035p, S	u 10pGM	10p-1035p	11	:30	2	\$1,100.00P4	0.00 NM	2	\$2,200.00
		M-Sa 10p-10-35p,	Su 10p-10-3	C							
Start Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12	11/04/12	11	2	\$1,100.00	0.00						
			4.74	******************************					Totals	12	\$7,375,00

otals 12 \$7,375.00

HODY ------

WITTE (CBS): 5 - NASHVILLE
PHILLIP NORTH FOR STATE SENATE - IN DISTRICT 20
Week 2: 10/23-10/29 (Tue-Mon)

0 10/31		11/2	11/3	411.1	11/5	11/6	SPOTS		TOTAL COST
	_						ن .	\$300.00	- 1 00.00e
Ų	-					_	ώ	\$525.00	\$1,575.00
							0	\$300.00	\$0.00
<u> </u>							N	\$625.00	\$1,250.00
-							N	\$750.00	\$1,500.00
							N	\$1,100.00	\$2,200.00 PU
And the contract of the contra			Married Challed States	,			0	\$300.00	\$0.00
							0	\$250.00	\$0.00
							0	\$300.00	\$0.00
							0	\$750.00	\$0.00
								\$350.00	\$0.00
			DAYPART 10/30 10/31 11/1 14/2 5-6A 1 1 1 5-7A 1 1 1 5-630P 1 1 1 5-9A 5-630P 1 1 1 1 5-9A 5-630P 1 1 1 1 5-9A 5-630P 1 1 1 1	11/3		113	113		1/1/3 1/1/6 SPOTS COST/SPOT 1 1 3 \$300.00 1 3 \$525.00 2 \$525.00 2 \$750.00 2 \$7750.00 0 \$300.00 0 \$300.00 0 \$300.00 0 \$250.00 0 \$750.00 0 \$750.00 0 \$750.00

Philip North for State Senate – TN20 414 UNION ST., SUITE 1850A NASHVILLE TN, 37219

(615)515-8129

Treasurer: MELISSA KURTZ BLACKBURN

"Cut Millions HD" 100%

NORTHP1202H

一个是一个大概是我们的人们,不是一个女人的人。 化二氯甲基苯基甲基甲基

NAB Form PB-17 Condidates

national importance," list the ma	or in part, "communicates a message re afters below:	elating to any political matter of
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I represent that the payment for	the above described broadcast time has	peen furnished by:
and you are authorized to annound I represent that this person or enteremental committee/organization of the le	nce the time as paid for by such person tity is either a legally qualified candida egally qualified candidate.	or entity, te or an authorized
The name of the treasurer of the	candidate's authorized committee is:	lackboon
This station has disclosed to me and discount, promotional and of	its political advertising policies, includ ther sales practices (not applicable to fe	ing: applicable classes and rates deral candidates).
THIS STATION DOES NOT OF RACE OR ETHNICITY IN	DISCRIMINATE OR PERMIT DISC N THE PLACEMENT OF ADVERTIS	RIMINATION ON THE BASIS
To Be Signed By	Candidate or Authorize Kutipumatawu Signature	ed Committee
To Be Sign	ned By Station Represer	tative
Accepted	Accepted in Part	☐ Rejected

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

	AL CANDIDA'		··,	ATE/LOCAL C	
To Ava Windov	il Themselves v, Federal Can	of The Lo	vest Unit (Ist Sign T	Charge During le Certification	a Political 1 On Page 3
Station and	Location:	Λπν	E E	Da	
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being/on behalf	of: P	<u>Villiy</u>	NoA		, a legally
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party for the offi	ce of:	_Sk	ue t	<u>stanse</u>	Dist. 20
in the	Gener	<u> </u>			
election to be he	əld on:	11/6			
do hereby reque	st station time as fo	ollows:		•	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times pe Week	Number of Weeks
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Total Charg	les:	Ŋ	425	00	